



Apex Educational Services

Privacy Policy

Introduction

Welcome to Apex Educational Services

Apex Educational Services ("we", "our", "us") is dedicated to safeguarding your privacy. This Privacy Policy outlines how we collect, use, protect, and handle your personal data when you interact with our services, whether online or offline. This includes through our website, social media channels, and other service offerings. By using our services, you agree to the terms outlined in this Privacy Policy.

Policy Overview

We value your trust and are committed to being transparent about our data practices. This Policy is designed to inform users in America, the UK, and the GCC (Gulf Cooperation Council) countries about:

- What information we collect
- How we use and share this information
- Your rights and choices regarding your information
- Our security measures to protect your data
- Special provisions for social media marketing

Data Collection Policies

Types of Information Collected

1. Personal Information

We collect personal information that you voluntarily provide to us when you:

- Register for an account or our services
- Subscribe to newsletters or updates
- Contact us for information or support
- Participate in surveys, contests, or promotions
- Attend our events or interact with us offline

Examples include:

- Full name
- Email address
- Phone number
- Postal address
- Educational and professional background
- Payment information for services rendered

2. Usage Data

Usage data is collected automatically when you interact with our services. This includes:

- Meta Ads
- Social Media Posts
- IP address
- Browser type and version
- Time zone setting
- Browser plug-in types and versions
- Operating system and platform
- Information about your visit, including the URL clickstream to, through, and from our site, products you viewed or searched for, and page response times

3. Marketing and Analytical Data

We might collect data related to your preferences and interactions with our marketing communications and surveys. This helps us understand your interests and tailor our content accordingly.

Examples include:

- Preferences for receiving marketing communications
- Survey responses
- Information about your engagement with our emails and advertisements

How We Collect Information

1. Direct Interactions

You provide us information when you:

- Click on our Ads
- Fill out forms on our website
- Register for or use our services
- Participate in community discussions or forums
- Communicate with us via phone, email, WhatsApp or other means

2. Automated Technologies

We use automated technologies such as cookies, web beacons, and other tracking mechanisms to collect usage data and enhance your user experience.

Examples include:

- Tracking website navigation and site interaction
- Evaluating the effectiveness of our promotional campaigns

We provide more details about our use of cookies and tracking technologies in our.

3. Third Parties

We may receive your information from third parties such as:

- Social media platforms (based on your interactions with our pages)
- Partners and affiliates
- Public databases or data aggregators
- Marketing Partners and service Providers

Purpose and Use of Information

1. Service Delivery

We use your information to:

- Provide and administer educational services
- Process and manage your account and transactions
- Offer user support and manage service-related issues

2. Communication

To keep you informed, we use your information to:

- Send notifications related to your usage of our services
- Communicate news, updates, and changes to our policies
- Respond to your inquiries and requests

3. Personalization

To make your experience more engaging, we tailor our:

- Website content and advertisements to match your interests
- Marketing communications based on your preferences

4. Legal Compliance

We ensure compliance with applicable laws and regulations, and use your information to:

- Detect and prevent fraud and other illegal activities
- Enforce our terms and conditions and other agreements
- Protect the rights, property, or safety of our users or others

Information Sharing

We do not sell your personal information to third parties. However, we may share your data under the following circumstances:

1. With Service Providers

We engage trusted third-party service providers to perform various business functions on our behalf, such as:

- Payment processing
- Data analysis
- Service Providers including but not limited to SMM .
- Email and hosting services These service providers have access only to the information necessary to perform their functions and are required to protect your information.

2. For Legal Reasons

We may disclose your information if required by law or in good faith belief that such action is necessary to:

- Comply with legal obligations
- Protect and defend our rights or property
- Prevent or investigate possible wrongdoing in connection with our services
- Ensure the personal safety of users or the public

3. In Business Transfers

In case of mergers, acquisitions, or asset sales, your personal information may be transferred. We will provide notice before your personal data is transferred and becomes subject to a different Privacy Policy.

Social Media Marketing Guidelines

Collection and Use of Social Media Data

1. Information Collection

We may collect information from your interactions with our social media pages and advertisements, including:

- Public profile information
- Likes, comments, shares, and other engagement markers
- Usage data from social media platforms

2. Purpose of Use

We use social media data to:

- Improve our content and engagement strategies
- Deliver personalized advertisements and content
- Perform analytics to measure campaign effectiveness

User Choices and Control

1. Opt-out

You can adjust your social media platform settings to opt-out of targeted advertising and marketing activities.

2. Data Requests

You have the right to:

- Request access to the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your personal data

Data Protection and Privacy by Region

Gulf Cooperation Council (GCC)

We comply with data protection regulations in the GCC countries. Your rights include:

- The right to access your data
- The right to correct or update your data
- The right to request deletion of your data

America

We comply with data protection laws such as the California Consumer Privacy Act (CCPA) and relevant state laws. Your rights include:

- The right to access your personal information
- The right to request deletion of your data
- The right to opt-out of the sale of your information

United Kingdom

We adhere to the General Data Protection Regulation (GDPR). Your rights include:

- The right to be informed about how your data is used
- The right to access your personal data
- The right to rectification of inaccurate data
- The right to erasure (right to be forgotten)
- The right to restrict processing of your data
- The right to data portability
- The right to object to data processing

5. Contact

For any questions or further clarification regarding the policy, please contact us on-

Email :- support@apexeduc.com

Phone :- +971 65256279

Website :- apexeduc.com

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